

PRESS INFORMATION

navos: New structures for a new decade

After ten years of growth: Agency expands its management structure with five associate partners

Berlin, Düsseldorf, 11 August 2021. navos has grown steadily since it was founded ten years ago. The communication agency, which was founded by Anja Schlicht, Markus Hilse and Jung von Matt in 2011, now has 60 consultants. The agency, with offices in Berlin, Düsseldorf and Hamburg, has continued to grow organically even during the corona crisis.

navos – Public Dialogue Consultants is now responding to this growth by spreading the responsibility for the team and corporate development across more shoulders. “We need and we want experienced sparring partners as a management team who will develop navos together with us,” says Anja Schlicht, Managing Director of navos. “We’re therefore handing over some of our previous tasks to five experienced colleagues who’ve been helping to build navos for many years and who’ve shaped our work for our clients.”

Since the beginning of August, the managing directors and partners Anja Schlicht, Charlotte Holzum, Annette Gerstenberg and Markus Hilse have been supported by Rebecca Ritter and Olaf Strubelt in Düsseldorf and by Julia Thielicke, Christian Simon and Armin Erkens in Berlin as newly appointed associate partners.

“The associate partners know our clients, know our colleagues and some of them have been on board since we were founded. They’re now taking on more management responsibility for both the business development and human resources management,” Markus Hilse explains. “This also includes that we want to make our corporate culture even more agile and modern together with the associate partners.” The corona period has shown how efficiently consulting works digitally and remotely. navos wants to make targeted use of the flexibility it has gained and the current surge in innovation. “But at the same time, we want to consciously cultivate our team spirit and the closeness to our clients that have always distinguished us. So to speak: reinvent ourselves with our old strengths post-corona,” adds Charlotte Holzum, Managing Director. Almost ten years after its foundation, navos is now setting the course for the next decade.

The navos team, which has already won more than 30 national and international industry awards, specialises in corporate communications, community relations, issue and crisis communications as well as public affairs. The five associate partners who are now taking on new leadership roles at navos have between them more than 100 years of professional experience in large companies and international agency networks.



Rebecca Ritter
Head of Media Dialogue
(left)



Julia Thielicke
Head of Political Dialogue



Christian Simon
Head of International Dialogue
(left)



Olaf Strubelt
Head of B2B Dialogue
(middle)



Dr. Armin Erkens
Head of Strategy
(right)

About navos – Public Dialogue Consultants

navos engages in dialogue. Local, media, political – national and international. We create trust and transparency by engaging with a wide range of stakeholder groups. This is the only way to implement projects successfully. Our 60 or so consultants in Berlin, Düsseldorf and Hamburg specialise in PR, stakeholder dialogue, corporate communications and public affairs. We analyse, advise and implement the dialogue. We have received many national and international awards for this.

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